

Anaplan

2025 Climate Impact

Net-zero greenhouse gas (GHG) emissions across the value chain by 2050

Our net-zero target

At Anaplan, we understand that bold climate action is essential to building a more sustainable future. We're proud to share that the Science Based Targets initiative (SBTi) has verified Anaplan's net-zero science-based target, which is in alignment with the latest climate science and the Paris Agreement's ambition to limit global warming to 1.5°C.

Near-term targets

Reduce absolute Scope 1 and 2 GHG emissions

58.8% by FY2034 from a FY2023 base year

Reduce Scope 3 GHG emissions

63.8% per USD value added, within the same timeframe

Long-term targets

Reduce absolute Scope 1 and 2 GHG emissions

90% by FY2050 from a FY2023 base year

Reduce Scope 3 GHG emissions

97% per USD value added, within the same timeframe

Our sustainability priorities and oversight

Addressing our climate impact and reducing our emissions are top priorities for Anaplan. In 2023, we completed a quantitative analysis of our environmental risks and opportunities, which helped inform our Executive Committee's decision to launch a dedicated Environmental Sustainability Program.

This program is overseen by our Environmental Steering Committee, which includes members of our Board and key executives. This group sets the strategic direction, reviews progress, and ensures the program's alignment with Anaplan's broader priorities.

To support this work, we expanded our dedicated environmental sustainability team in FY2025. This team leads our decarbonization efforts and drives progress toward our science-based targets.

For transparency and accountability in our sustainability initiatives, we also report to the CDP and Ecovadis frameworks annually. Additionally, we will regularly share progress on our GHG emissions, strategic initiatives, and key milestones on [our website](#).



Our approach to target-setting

As part of developing our science-based targets, we collaborated with internal and external stakeholders to map out realistic and ambitious pathways and programs for reducing our GHG emissions. In 2024, we submitted our net-zero targets to SBTi, and in 2025 they were formally approved.

Based on our stakeholder engagement initiatives and research on industry best-practices, we have committed to absolute reduction targets for our Scope 1 and Scope 2 emissions, as well as intensity targets for our Scope 3 emissions.

What is an absolute target?

For an absolute target, we commit to reducing our emissions by a certain percentage compared to our base year, regardless of company performance.

What is an intensity target?

For an intensity target, we measure our emissions on a per-unit basis. As we continue to grow, an intensity target allows us to normalize our emissions against a metric relevant to our company — each dollar we add in value. We are committed to reducing our Scope 3 emissions per dollar value added by 63.8% from our base year, so that by FY2034 our emissions are lower per dollar value.

Our FY2025 GHG emissions

We are committed to measuring and reducing our environmental impact as we work toward a more sustainable world for all. Anaplan tracks and reports our GHG emissions annually, covering our fiscal year ending on January 31.

In FY2024, we adopted a GHG accounting and management software to quantify emissions data across our business. This includes data from Anaplan's software, suppliers, vendors, landlords, and internal systems. All emissions are measured in carbon dioxide equivalents (CO₂e).

We have designated FY2023 as our base year, and we continue to measure and improve our data quality, coverage, and methodology each year.

28%

reduction in Scope 1 emissions compared to our base year

Notes on the data

All emissions are market-based unless noted otherwise. Any Scope 3 category that is not listed has been evaluated and deemed not relevant to our business today.

In FY25, there has been a minor change in methodology in how we treat non-healthcare fringe benefits leading to a small decrease in calculated emissions that is related to actual reductions. Additionally, travel and lodging data was improved and emissions were calculated using activity-based data as opposed to spend-based data used in previous years calculations.

*Includes optional emissions beyond minimum emissions boundary, specifically Scope 3.6 hotel emissions (244 tCO₂e) and Scope 3.7 telework emissions (815 tCO₂e) in FY25.

The data and information contained in this report have been prepared based on management assumptions and evolving methodologies believed to be reasonable at the time of preparation but should not be considered guarantees. The data is subject to measurement uncertainties resulting from limitations inherent in the nature and methods used for determining such data.

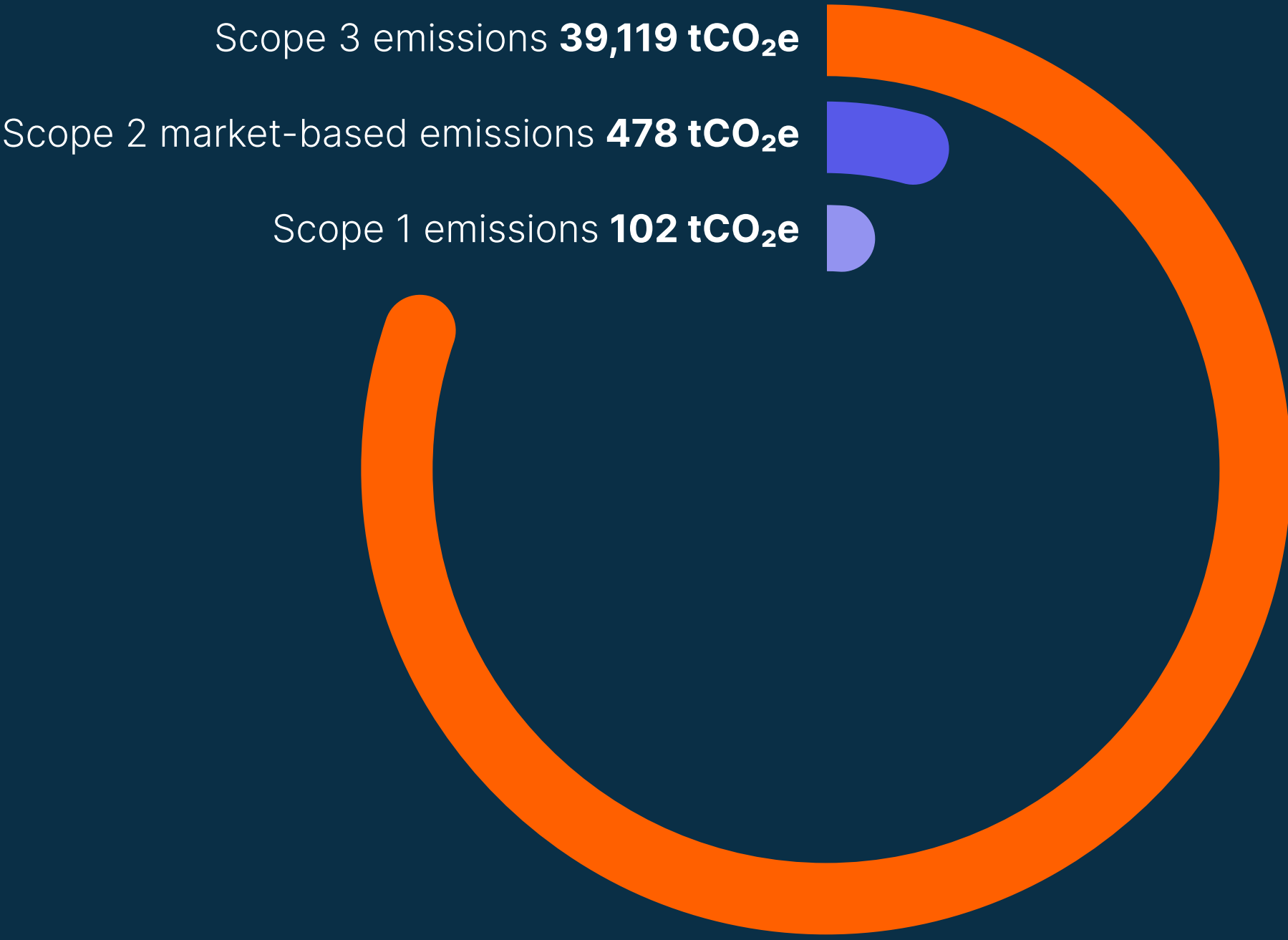
We obtain limited third-party assurance from an independent third party, GSI Environmental, Inc., for our scope 1 and scope 2 market-based GHG emissions. For more details, see [our verification statement](#).

Our methodology

We developed our emissions inventories in accordance with GHG accounting standards set forth by the GHG Protocol, including the Corporate Accounting and Reporting Standard and the Corporate Value Chain (Scope 3) Standard.

Our total emissions include Scope 1 direct and Scope 2 indirect emissions, and Scope 3 value chain emissions. Our Scope 2 emissions are calculated using both location-based and market-based methods, and we report both for transparency. Scope 2 market-based emissions include renewable electricity procured by Anaplan as well as by our landlords. Scope 3 emissions cover a range of indirect sources across our value chain, including employee commuting, which includes remote work energy use, and upstream leased assets, which include non-IT energy consumption from data centers. Office emissions span Scope 1, 2, and 3 categories, depending on the energy source and nature of the activity. Additionally, cloud services are included in Scope 3 emissions and are estimated using both activity- and spend-based data.

FY25 emissions by scope (tCO₂e)



Emissions by category (tCO₂e)

Emissions scope and category	FY23	FY24	FY25	Change from base year
Scope 1	141	139	102	▼ -28%
Scope 2 Market-based	410	345	478	⬆️ 17%
Scope 2 Location-based	1,584	4,591	3,454	⬆️ 118%
Scope 1 & 2 Total	551	484	580	⬆️ 5%
Scope 3.1 Purchased goods and services	25,799	21,747	22,847	▼ -11%
Scope 3.2 Capital goods	3,356	1,975	5,581	⬆️ 66%
Scope 3.3 Fuel and energy related activities	584	1,167	956	⬆️ 64%
Scope 3.5 Waste generated in operations	39	135	56	⬆️ 43%
Scope 3.6 Business travel*	3,958	6,244	8,208	⬆️ 107%
Scope 3.7 Employee commuting*	1,675	1,861	1,413	▼ -16%
Scope 3.8 Upstream leased assets	54	54	59	⬆️ 9%
Scope 3 Total	35,465	33,183	39,119	⬆️ 10%
Total emissions	36,016	33,667	39,700	10%

Continuous improvement

As our ESG program evolves, we will prioritize increasing activity-based data in our calculations, compared to spend-based data. We are also focused on improving our data collection process and documentation to ensure repeatability and completeness in our inventory for traceability and disclosure.

We will also continue to conduct internal education sessions and quality reviews to improve our approach to GHG measurement and reporting.

During a review of our base year emissions, we identified that the energy consumption of one office building had been overstated due to an incorrect utility bill reading.

The impact of this error represents less than a 5% change in our total reported emissions, and therefore does not meet the significance threshold established in our base year recalculation policy. However, in the interest of maintaining accuracy and transparency, we are conducting a broader review of our base year data and if significant changes are identified, we will restate our emissions in the next reporting cycle.



Next steps

Our science-based net-zero target validation by SBTi further strengthens Anaplan's sustainability strategy and decarbonization roadmap. We commit to measuring and reporting our Scope 1, 2, and 3 GHG emissions on an annual basis. We are continuously seeking to identify areas where our emissions can be reduced, through energy efficiency, process improvement, and partnership with our customers and suppliers. We are developing a sustainable procurement strategy to identify key suppliers to engage in emissions reductions activities. As we refine our decarbonization roadmap, we will continue to share our progress.

We recognize that the path to net-zero is complex and evolving.

While challenges remain, we are committed to making steady progress through collaboration, innovation, and transparency, with the aim of contributing to a more sustainable future.

Key areas we have identified on our pathway toward our near- and long-term reduction targets include:

- Investing in **renewable energy** procurement for our Scope 2 consumption
- Collaborating with our suppliers to reduce **value chain emissions**
- Continuing to innovate to **optimize for efficiency** and emission reductions