

# Integrated Business Planning application

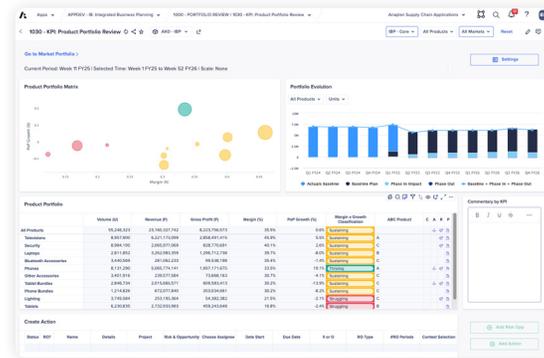


Connect across your supply chain with a purpose-built application to drive strategic alignment and resiliency

## Take control of your integrated business planning process

Operational leaders today face increased volatility in a complex environment, requiring supply chains that are resilient and agile while remaining aligned to business goals. Outdated planning processes and lack of visibility across functions impacts profit potential.

From a technical perspective, comprehensive supply chain planning involves multiple planning processes which can be disjointed, linear and siloed. Each process may be enabled by its own technology, but the total view is missing.

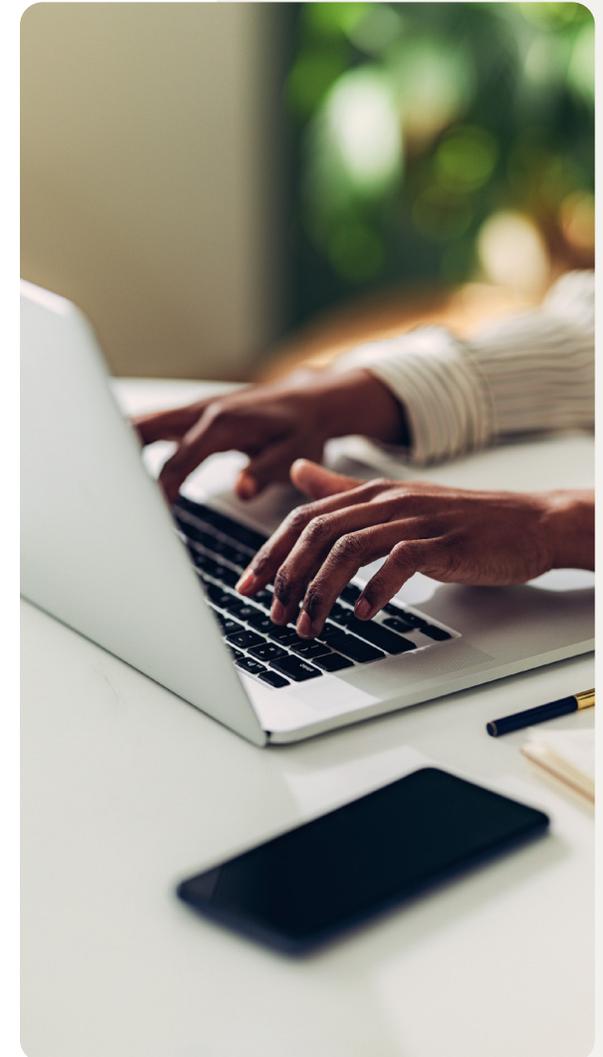


## There's a smarter way to plan

Anaplan's Integrated Business Planning application enables business leaders to align strategic and tactical plans providing visibility into what has changed since the previous planning cycle and, crucially, how this impacts their ability to deliver the business plan and strategic goals. The visibility, process orchestration, and scenario evaluation capabilities drive effective decision making on how best to deploy resources to satisfy customers in the most profitable way.

## Key benefits

- **Strategic alignment:** Connect operational plans with strategic plans, highlighting gaps and driving optimized decisions
- **Keep profitability top of mind:** Model revenue and margin impacts across the end-to-end plan
- **Increased revenue opportunities:** maximize resources through agile decision-making
- **Drive down inventory:** Deploy inventory effectively by having full visibility to how & why it is being used
- **Improved collaboration:** End-to-end visibility and real-time scenario modeling across the planning functions



## Key features

Make thorough, data-based supply chain decisions that are aligned to operational and financial goals. The Anaplan Integrated Business Planning application enables:

### Portfolio review

- Analyze performance of the existing portfolio and then manage portfolio projects to support delivery of the business plan
- Identify areas of the business to drive more growth or potential areas to exit or ramp-down, with the ability to visualize the impact of these projects.

### Demand review

- Understand the financial impact of the demand plan, understand what has changed since the last cycle and what the gap to the strategic plan is.
- Develop scenarios using risks and opportunities and portfolio projects.

### Integrated reconciliation review

- Review gaps throughout the IBP process and evaluate the financial impact of tradeoffs between courses of action

### Scenario modeling

- Model demand scenarios and bring in different versions of supply plans from operational systems to evaluate various courses of action in real-time.
- Improve the quality of decisions made considering the end-to-end impact across the business

### Supply review

- Understand the impact of supply constraints on delivering the demand plan, develop mitigating strategies and present scenarios
- Drive effective decision making on how best to use available resources to satisfy demand in the most profitable way

### Management business review

- Review escalations and visualize scenarios and impacts to strategic initiatives through clean reporting

### Process management

- IBP process management is enabled by workflow, collaboration and the use of management reports aligned to the IBP meeting cadence
- The application brings together a complete view of the end-to-end process in a way that's easy to understand

### Data orchestration

- Anaplan Integrated Business Planning application allows data to be sourced from any foundational operational planning tool (agnostic of Anaplan)



## The Anaplan platform offers

- **Application framework:** Rapidly deployable best practices, configurable to customer requirement, upgradeable with future release, and extensible to other use cases through standard Anaplan platform capabilities.
- **Dashboards, reports, and analytics** with data visualization provide a single source of planning truth on workforce and business data and performance.
- **“What-if” scenario and multi-dimensional modeling** powered by our high-performance calculation engine, producing ultra-fast calculations at unprecedented scale.
- **Collaborative and agile planning** across the enterprise from corporate to business units and across functions and operations (HR, finance, sales and marketing, supply chain).
- **Best-in-class security and data privacy** with role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption.
- **A highly extensible ecosystem** — collect, analyze, and plan in a single location using APIs, ETL connectors, and built-in integrations with HCM/HR, finance, operations, other systems of record, and data warehouses.



## About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,400 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit [www.anaplan.com](http://www.anaplan.com)

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